President’s Letter

Happy New Year! It’s time to start counting down the days until our ski trip! I am so excited to see all my ski buddies and meet those of you who are joining us for the first time. We have over 80 people joining us in Sun Valley and the plans are coming together for a great week!

We will kick off the official events with our Welcome Reception on Saturday evening at 6 pm. Registration will be open starting on Saturday at noon in the Sun Valley Lodge Board Room. We will have group breakfasts each morning in the Ram Restaurant in the Sun Valley Inn. This year we will be having our Joint Rotary meeting on Tuesday morning during breakfast with the Ketchum Sun Valley and Hailey Rotary Clubs. Mountain Guides on both mountains have been arranged for Sunday and Monday.

Sunday evening will be our traditional Home Hospitality (don’t forget your host/hostess gift!), and Monday Dine-Around at local restaurants. Tuesday evening is our Annual General Meeting and Wednesday we will have an Apres Ski with staff and participants from Higher Ground Adaptive Sports (Read more about them later in the newsletter). Thursday afternoon you will have an opportunity to tour the Higher Ground facilities and watch participants race in their Ski Club Races on Dollar Mountain. Thursday evening will be the Big Gala and Auction. I hope you are planning to bring some special items to donate to the auction.

I would be remiss in not mentioning the great people who have stepped up to assist in the planning of all the great events. I put together a few committees and people stepped right up to volunteer:

- Welcome and Registration - Lynne Beck and Margaret Hutchinson
- Home Hospitality - Tressa Kentner
- Rotary Mountain Guides - George Veal
- Adaptive Ski Program - Eddie Cheung
- Dine-Around - Janina Curtis
- Gala and Auction - Peter and Madeleine Buergler
- Photography - Dan Kentner

It would be helpful to the committees if you would complete this quick survey to let us know which events you plan to participate in. Also, we are planning a group order for official ISFR name badges and you may order yours on the survey as well!

https://tinyurl.com/wokztc7

See you in Sun Valley!! (17 days!!) Allyson Walter
President - ISFR
Rotary Club of Ames IA, USA
Telluride 2019: A look back

The 2019 North American trip was held in Telluride, Colorado. Just under 100 Rotarians attended the event. At the welcome party we were warmly greeted by the mayors of the towns of Telluride and Telluride Village. The weather was sunny and warm for the duration of our stay.
Telluride Rotary meeting speaker a ski adventurer

At the joint Rotary lunch on Tuesday we were treated with a real delight. Our speaker was Hilaree Nelson and she was back from her successful ski from the top of Mt Lhotse’s 27,940 foot summit! She showed us a film of her ascent and decent of Lhotse last September. Hilaree is a member of the North Face team of sponsored athletes and is also the mother of two young boys. She spoke of the challenges of raising children while pursuing a career in adventure sports. She showed us pictures of the nearby Colorado couloirs that she skis to train and the next day we spotted the face she uses across the valley from the Telluride ski area. To learn more visit:
https://tinyurl.com/y2r58pfy
https://tinyurl.com/y4pf7meq

Photos from the Telluride Ski Week are posted at: http://isfrski.org/photo/

We would love to have your photos! If you would like to provide photos to be added to the gallery please send them to Al Morris by email bighat@ix.netcom.com or you may upload them to the ISFR Google photo album: https://photos.app.goo.gl/1UtBVox82B8w49RG8
December 16, 2019

Fellow Rotarians & Ski Enthusiasts:

On behalf of the Davis Boyd Memorial Foundation (DBMF), I look forward to seeing many of you in Sun Valley next month. As has been our tradition, fundraising for DBMF will take place during the evening of the Gala. The success of our fundraising depends on you, so please consider making a donation that can be included our Silent Auction or Live Auction.

I also ask each of you to participate in the Higher Ground Challenge by asking for support from your friends, relatives, coworkers, and most importantly, your fellow Rotarians. Higher Ground focuses on using sports as a means of healing, therapy and rehabilitation to men and women of the armed services who have been severely wounded in Iraq and Afghanistan.

Those of us Rotarians that have made appeals to our hometown clubs have had heartwarming response as we spread the word of the successes of adaptive ski programs. A PowerPoint presentation touching on Rotary Fellowships and the great work of the Davis Boyd Memorial Foundation is available. Please contact me at jpenza@penzabailey.com for a link to the presentation.

For those of you that were fortunate enough to know Brian Andersen, we are almost in reach of our $20,000 goal of funding the corpus of the Brian Andersen Scholarship, which will enable adaptive ski scholarships to be awarded annually to worthy adaptive ski participants. The Board is developing protocol for the scholarship awards, and we hope to roll out the scholarships in the upcoming year.

The Foundation is committed to providing assistance to adaptive ski programs, either through training of trainers or by purchasing adaptive ski equipment. It is due to your generosity that, since our official founding in 1999, the Foundation has been able to grant well over $250,000 to worthy adaptive ski programs across the globe.

Thank you again for your continued support, and I look forward to seeing you in Sun Valley!

Yours in Rotary Service,

Jeffrey Penza
President, DBMF
## ISFR 2020 - Sun Valley - Daily Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, January 25, 2020</td>
<td>Registration Open</td>
<td>Noon - 7 PM</td>
<td>Lodge Board Room - SV Lodge</td>
</tr>
<tr>
<td></td>
<td>Welcome Reception</td>
<td>6:00 PM</td>
<td>Continental Room - SV Inn</td>
</tr>
<tr>
<td>Sunday, January 26, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td></td>
<td>ISFR Board Meeting</td>
<td>7:00 AM</td>
<td>Ram Restaurant (corner table)</td>
</tr>
<tr>
<td></td>
<td>Mountain Guides</td>
<td>8:45 AM</td>
<td>Meet at the River Run Lodge fire pit</td>
</tr>
<tr>
<td></td>
<td>Home Hospitality</td>
<td>6:00 PM</td>
<td>Meet in Lodge Lobby/Rotarians Homes</td>
</tr>
<tr>
<td>Monday, January 27, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td></td>
<td>Mountain Guides</td>
<td>8:45 AM</td>
<td>Meet at the River Run Lodge fire pit</td>
</tr>
<tr>
<td>Tuesday, January 28, 2020</td>
<td>Group Breakfast &amp; Joint Rotary Meeting</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td></td>
<td>Reception &amp; Annual General Meeting</td>
<td>5:30 PM</td>
<td>Continental Room - SV Inn</td>
</tr>
<tr>
<td>Wednesday, January 29, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td></td>
<td>Higher Ground Challenge</td>
<td>All Day</td>
<td>On either Mountain</td>
</tr>
<tr>
<td></td>
<td>Higher Ground Apres Ski</td>
<td>5-7 PM</td>
<td>Town Tavern - tentative location</td>
</tr>
<tr>
<td>Thursday, January 30, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td></td>
<td>Higher Ground Tour &amp; Ski Club Races</td>
<td>1:15 &amp; 2:4 PM</td>
<td>Dollar Mountain</td>
</tr>
<tr>
<td></td>
<td>Gala &amp; Auction</td>
<td>6:00 PM</td>
<td>Continental Room - SV Inn</td>
</tr>
<tr>
<td>Friday, January 31, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
<tr>
<td>Saturday, February 1, 2020</td>
<td>Group Breakfast</td>
<td>7 - 9 AM</td>
<td>Ram Restaurant - SV Inn</td>
</tr>
</tbody>
</table>
Dear Mr. Cheung and the International Skiing Fellowship of Rotarians,

Thank you for the opportunity to share our important work at Higher Ground (HG) and your consideration for support from your fundraising efforts this 2019-20 winter season!

Higher Ground offers children, teens, and adults with disabilities the opportunity to experience activities and recreate in the outdoors through year-round programming. The HG mission is to enhance the quality of life through inclusive therapeutic recreation and education for people of all abilities. HG is celebrating 20 years and since opening our doors in 1999 and emerging as an industry-leading nonprofit and a fixture in the adaptive sports realm. Higher Ground continues to help participants achieve independence, healthy lifestyles, and higher self-esteem through efficacious programming. We do this at little or no cost to the individuals and families. Whether coordinating therapeutic sporting activities for local children or providing unique camps for our nation’s injured service members, each program helps our participants build physical, mental, and social skills to ultimately reach a greater quality of life.

Below, please find a list of some of our year-round activities at Higher Ground, we use therapeutic recreation and adaptive sports to help all participants achieve feats they once deemed insurmountable. Activities include the following:

- Ski and Snowboard lessons
- Nordic skiing
- Sled Hockey
- Snowshoeing
- Rock climbing
- Swimming
- Tennis
- Kayaking
- Fly fishing
- Whitewater rafting
- Hiking
- Mountain biking

The International Skiing Fellowship Rotarians funding will help support Higher Ground’s Winter Recreation Adaptive Snowsports program (Snowsports program). The Snowsports program is integral to the Sun Valley community, and the individuals and families with disabilities visiting Sun Valley from out of town and abroad. The recreational winter season activities of this funding opportunity will involve alpine skiing, snowboarding and sled hockey; the overarching objectives include helping the participants achieve greater levels of independence, socialization with peers, and self-confidence.
through aforementioned activities.

Designated as the sole concessionaire of adaptive snow sports in Sun Valley, HG provides a unique teaching environment for individuals who otherwise may not have the opportunity to participate in seasonal mountain activities. Our program staff of highly qualified ski/snowboard instructors will work closely with our adaptive participants and provide the highest level of quality of instruction, commitment and outcomes. HG has established an excellent relationship with the Sun Valley Company, ski patrol and all Bald Mountain staff as well.

Thank you for the opportunity to support Higher Ground in facilitating, coordinating, and establishing Sun Valley – and in essence Higher Ground – as the adaptive recreation destination for Idaho and internationally. We can do this through growing our adaptive snowsports program and building our equipment fleet.

Thanks so much. It is exciting looking at new equipment.

The NEED of the overall requested equipment will help better serve all of our populations; both physical and cognitive disabilities, specifically kids with physical disabilities. We will be able to include more people, locally and nationally, with physical disabilities from ISDB, Craig H Neilsen Spinal Cord Rehab Center, our Wounded Veterans, and have the potential to run programs with USABA and other blind athlete organizations. Most of our equipment was outdated and on the fringe of safety concerns.

HG is proud and holds the utmost of pride in the integrity, impactful outcomes of our programs, the dedication and passion of our instructors and strong relationships with our resources. We are also proud to say that 88 cents of dollar donated applies directly to HG programs.

Lastly, HG Adaptive Snowsports instructors are known the “blue coats” on Bald Mountain and identified as the adaptive concessionaire through these blue jackets. Our instructors wear them all season long, 90 days at times, and worn jackets will need to be replaced. It will be nice to run SAFE programs feeling 100% confident in the integrity of our gear.

HG is grateful for this opportunity to enhance, replace and improve the quality and integrity of our ever growing, and tiring, fleet of adaptive equipment. Thank you for considering our needs and let me know of any further detail or questions.

Most gratefully,
Erin Rheinschild
HG Director of Philanthropy
An ISFR ski trip isn’t just for Rotarians, you can bring the whole family like Allyson.

**Where in North America have we been all these years?**

- 2020 Sun Valley
- 2019 Telluride
- 2018 Aspen/Snowmass
- 2017 Jackson Hole
- 2016 Whistler
- 2015 Big Sky
- 2014 Winter Park
- 2013 Telluride
- 2012 Revelstoke
- 2011 Aspen
- 2010 Park City
- 2009 Crested Butte
- 2008 Whistler
- 2007 Steamboat
- 2006 Alyeska
- 2005 Fernie
- 2004 Telluride
- 2003 Sun Valley
- 2002 Banff
- 2001 Jackson Hole
- 2000 Heavenly
- 1999 Whistler
- 1998 Breckenridge
- 1997 Park City
- 1996 Heavenly
- 1995 Whistler
- 1994 Steamboat
- 1993 Sun Valley
- 1992 Copper Mt
- 1991 1990
- 1989-92 Copper Mt
- 1988-89 Copper Mt
- 1987-8 Keystone

### Equipment Price

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dynamique BiSki X1</td>
<td>6,000</td>
</tr>
<tr>
<td>Dynamique Seating System</td>
<td>849</td>
</tr>
<tr>
<td>Monique Monoski X1</td>
<td>5,500</td>
</tr>
<tr>
<td>Seat Inserts X3</td>
<td>3 X 600 = 1,800</td>
</tr>
<tr>
<td>Binding Toe &amp; Heel System X</td>
<td>99 X 10 = 1,000</td>
</tr>
<tr>
<td>Headsets x 4</td>
<td>250 X 4 = 1,000</td>
</tr>
<tr>
<td>Outriggers X6</td>
<td>400 X 6 = 2,400</td>
</tr>
<tr>
<td>Outrigger Parts</td>
<td>500</td>
</tr>
<tr>
<td>Helmets x 20</td>
<td>100 X 20 = 2,000</td>
</tr>
<tr>
<td>Helmet with face X4</td>
<td>109 X 4 = 436</td>
</tr>
<tr>
<td>Snow Ball Kids Monoski</td>
<td>94,000</td>
</tr>
<tr>
<td>Jackets-uniforms</td>
<td>230 X 10 = 2,300</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>27,785</strong></td>
</tr>
</tbody>
</table>
Get involved!

Help us plan a great Ski Week in 2021

~ Western Canada ~

Contact Allyson Walter, International President, to Volunteer

ISFRski@gmail.com or 515.231.7349

We are looking for ISFR members to serve on a committee with a Rotarian from the Banff and/or Canmore Rotary club to plan and execute a portion of our activities.

- Gala and Silent/Live Auctions
- Home Hospitality
- Non-Ski Activities
- Welcome/Registration
- Joint Rotary Meeting & Rotary Mountain Guides
- Adaptive Ski Program & Fundraiser
- Dine Around
- Website & Registration
- Social Media & PR/Marketing

The ISFR Ski Host Selection Committee has been designated as the committee responsible for the solicitation, coordination and subsequent presentation to the ISFR Board for any and all proposals that are offered for consideration in any given year.
ISFR – International Skiing Fellowship of Rotarians was founded in 1974 in the United States and comprises of two individual chapters: North America and Europe.

Skiing is enjoyed worldwide by thousands of Rotarians and their families of all ages and abilities. What better and more enjoyable avenue to build new friendships and international understanding than to join your fellow Rotarians and sharpen your skills on the slopes of the world or see the world on cross-country skis!

By joining the Fellowship, you will not only meet Rotarians from around the world who share your interest in skiing, but you will create lasting friendships. Both in Europe and in North America a Ski Fellowship annual meeting and ski week is held each year in a different location.

North American Chapter website: http://isfrski.org/
European Chapter website: https://www.isfr.eu/

SUN VALLEY FUN FACTS
1. Sun Valley was the first ski resort to build a chairlift, which was adapted from a system used to haul bananas onto ships in Panama.
2. The first lift ticket price at Sun Valley in 1936 on Proctor and Dollar Mountains was 25 cents.
3. Sun Valley has the largest automated snowmaking system in the world.
4. The name "Sun Valley" was thought up by a New York PR agent, Steve Hannigan, who thought the name appropriate for a place that receives 250 days of sunshine a year.
5. Sun Valley Resort's uphill lift capacity on Bald Mountain is a staggering 21,580 skiers per hour, but averages only 3,500 skiers per day. Result: no lift lines with highest per person uphill lift capacity of any resort anywhere.
6. The first woman to win a gold medal in the winter Olympics, Gretchen Fraser, hailed from Sun Valley. She continued to mentor Sun Valley's female skiers for many years, including champions such as Susie Corrock, Christin Cooper, Picabo Street, and Muffy Davis, giving them Tiffany gold four-leaf clover pins that assuredly had Fraser's golden touch. She is buried near Ernest Hemingway in the Ketchum Cemetery.
7. Sun Valley has had a snowboarder in every winter Olympics since the discipline became an Olympic sport. In 2014 Sun Valley's own Kaitlyn Farrington won gold in the women's half pipe.
8. 39 living Olympians call Sun Valley home.
9. The dual lens, non-fogging ski goggle took off in Sun Valley as an innovation which made skiing/riding the most epic conditions possible. Smith Optics, the inventors, was based in Sun Valley from 1965 until 2015.
10. Powder Magazine was founded in Sun Valley.
11. 17 leaders of Fortune 500 companies call Sun Valley home part of the year
12. 136 current CEO's/Presidents of U.S. businesses covering a wide variety of sectors also call Sun Valley home part of the year

From Visit SunValley