



ELECTRONIC SNOW LINE – DEC. 2012

Where were you 8 years ago on January 31, 2004?

Many members will remember the week of January 24-31, 2004. It was ISFR Ski Week in Telluride, Colorado. The first paragraph on the cover page of the May 2004 *SNOW LINE* reported:

“Great ... fantastic ... very professional ... these were just a few of the superlatives overheard at the conclusion of our event in Telluride. It is interesting how these annual ski events get better each year. The success of one year carries over into the next and feeds ultimate success of the succeeding year. This year we had approximately 135 attendees representing seven nations from around the world.”



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Rocky Mountain High

Great ... fantastic ... very professional ... these were just a few of the superlatives overheard at the conclusion of our event in Telluride. It is interesting how these annual ski events get better each year. The success of one year carries over into the next and feeds the ultimate success of the succeeding year. This year we had approximately 135 attendees representing seven nations from all Rotary world.

Starting with the welcoming reception and throughout every event during the week we were made to feel right at home and one had the distinct feeling that the great folks of Telluride were really glad we came to visit their town and all their mountains. No one is sure who was in charge of the weather this week, but they did their job quite well, the weather was picture perfect.

Sunday evening was the sleigh ride, a cold ride behind a diesel-powered snow cat, to Geronimo's bridge on the mountainside for cocktails and a buffet dinner. A cold evening – yes, but remember – this is January at the top of one of the highest points in the Rocky Mountains. Compensating for the cold was the warm atmosphere of the evening with an abundance of good conversation and camaraderie.

Monday evening most of ISFR took part in home hospitality. Stories that there was a surge in sales at local liquor stores between when the lifts closed and when we met for dinner and beverages with last minute purchases of gift bottles. The local shopkeepers are probably still trying to figure that one out. As usual, the home hospitality evening was a great success. (Read more about this in a separate article.)

Tuesday was our day – more aptly called the “Fun Race.” Each Rotarian racer was paired with a member of the Telluride Adaptive Ski Program (read: physically challenged skiers). Had we not had yourself? adaptive skiers are excellent skiers and formidable competitors. The fun we got out of our race course were all by Rotarians, not adaptive skiers. Highlighting the day was a fabulous lunch at the bottom of the race course prepared and served by the local Rotary Club. A festive and delicious way to end the day.



The usual ISFR group at the Club Bazaar

On our return to Telluride, the week of Feb. 2 – 9, 2013, we will enjoy tremendous improvements on the mountain and developments in town.

The Mountain

Telluride Ski Resort has become a world-class Colorado ski resort. The resort has expanded by over 300 acres in the last few years, offering some of the most stunning skiing and riding in North America. Averaging more than 300 inches of snow and 300 days of sunshine each year, odds are we'll find fantastic conditions on Telluride's 1700 skiable acres.

Getting to Telluride is easy with non-stop flights from 8 U.S. cities (Check out the Baker's Dozen Reasons to come to Telluride) and, once we're here, Telluride's free gondola will be the main source of transportation with no traffic or long lift lines, and unrivaled scenery and terrain, world-class lodging, shopping and spas. The ease of direct flights ranks it the best Colorado ski resort. We will rediscover why Telluride is ranked number ONE in North America by Conde Nast Traveler!

The Town

Telluride now provides greater shopping opportunities of original and new art galleries, clothing and jewelry boutiques, top restaurants and of course, great sporting goods stores. Visitors love shopping in this resort town because it is full of one of a kind places rather than the same old chains you can find anywhere else. Plus, with a condensed and pedestrianized downtown, shopping is easy, stress free, and surrounded by beauty.

We have reserved [The Ice House](#) (our ISFR host hotel in 2004) and the [Camel's Garden](#). Both are a less than a block from the gondola and #8 lift. The included breakfast each day will be at the Camel's Garden, and the Hospitality Room will be there as well. There is a restaurant called "Oak" in the building as well as Telluride Sports, where you can rent skis/snowboards and accessories at a 30% discount if you prefer not to bring your own. You can arrange rentals on-line at <http://www.rentskis.com/ISFR> and they'll be ready for you when you arrive. The Ice House has been totally remodeled since our last visit in 2004 and the most of the rooms are large suites, much larger than before.

Hospitality

One thing hasn't changed in Telluride, the local hospitality. Telluride Rotarians have planned an exciting week for us and many members will be joining us each and every day.

Ski Week Optional Events

Sunday - fly-tying workshop and the always very popular evening of home hospitality, hosted by local Rotarians. It's Super Bowl Sunday, so plan on many of our hosts having the game on, especially if our own Denver Broncos make the cut; they are on tap to be one of those teams so far!

Monday - Ames Power Plant & Museum Tour and an amazing Historic Pub Crawl.

Tuesday – Romancing the Radio, tour of local radio station KOTO and the ISFR Annual General Meeting at The Sheridan Opera House. Annual Picture, too.

Wednesday – Peak to Valley Vertical Challenge and the annual Joint Meeting with local Rotarians. A special Apres Ski with Telluride Adaptive and their Wounded Warriors is a new addition.

Thursday – Historic Fallen Angels of Telluride, First Thursday Art Walk and Dinner Sleigh Ride to Gorrano Ranch.

Friday – Annual Gala Dinner and auction for the Davis Boyd Foundation (included with registration).

JOHN HOPKIN'S BAKER'S DOZEN REASONS TO COME TO TELLURIDE FOR ISFR 2013 SKI WEEK FEBRUARY 2-9, 2013

1. **NO LIFT LINES** – okay, a lot of ski areas will say this, but in Telluride we spend more time waiting at the post office than we do waiting for a ski lift.
2. **SNOW AND SUN** – with 300+ inches of snow and 300 days of sunshine, no way can you beat it elsewhere!
3. **NO BUS RIDES** – at least to go skiing; hotels are next to the gondola access to the ski mountain and just two blocks to the center of TOWN!
4. **TWO TOWNS** for the price of one – Telluride, a National Historic District, has that Old West feel (after all, Butch Cassidy made his first unlawful withdrawal from a main street bank) and Mountain Village has its own feel of European luxury ambiance...and ice skating, too.
5. **The "G", our GONDOLA** – it's FREE, and known as our Disney E-Ticket Ride; skiers can access the ski mountain during the day, but it is also our transportation system, linking our towns of Telluride and Mountain Village from 7 a.m. to 12 midnight!
6. **THE MOST BEAUTIFUL PLACE YOU'LL EVER SKI ...or BE!** – When you are standing at the top of Revelation Bowl and looking west to the La Salles in Utah, we think you will agree!
7. **PROSPECT BOWL** – 733 acres of wide open, roller-coaster beginning and intermediate skiing serviced by two high speed quad chairs make the trail mix in Telluride an intermediate skier's dream while at the same time, offering some of the best expert skiing available in the USA.
8. **TELLURIDE ROTARY CLUB** – We are a club of 62 members that gets things done! "Signe Regula" is our motto – "no rules" but we make it all happen in the name of ROTARY!
9. **HOSPITALITY & FELLOWSHIP** – a great week is planned for all to enjoy, including YOU!
10. **TELLURIDE ADAPTIVE SKI PROGRAM** – TASP – They are hosting 10 Wounded Warriors and at least 10 other mono-skiers during ISFR Ski Week...and we're invited to a special Apres Ski Party on Wednesday with all of them. Come see everyone in the UNIFORMS ISFR helped to purchase after our 2004 Ski Week.
11. **NON-STOP FLIGHTS** – Fly directly into Montrose (MTJ) and skip the Denver traffic; flights are available from Atlanta (Daily/Delta), Dallas (Daily/American), Houston (Daily/United), Newark (Saturday/United), Chicago (Daily/United), Oakland and Phoenix (Wednesday & Saturday/ Allegiant Air). United also services Denver for those wanting to connect through Denver into Montrose. Call our Airline Concierge for special pricing: 866-850-5286!
12. **RANKINGS** – Conde Nast Traveler ranked Telluride the NUMBER ONE Ski Destination; SKI Magazine ranks Telluride #5 of 50 and POWDER Magazine ranks Telluride #6 of 50...all NEW rankings for the 2012-2013 ski season!
13. **REVELATION BOWL** – New since ISFR's last visit in 2004; it's a lift serviced, powder-filled bowl, a skier's dream!

Join your ISFR friends and Register today on the website, www.isfrski.org/.

Christmas Greetings

Wishing you all the Joy and Happiness
this Holiday season brings.

The ISFR Board of Directors
Esio Marzotto President



Calendar

ST. ANTON, AUSTRIA, January 20-27, 2013
TELLURIDE , COLORADO, February 2-9, 2013
BAD KLEINKIRCHEIN, AUSTRIA, January 18-25, 2014
WINTERPARK, COLORADO, February 1-8, 2014

For Details, www.isfrski.org/.